

PATH A: SOURCE TO ARS



FIG. 4a

PATH B: ARS TO SOURCE



FIG. 4b

PATH C: SOURCE TO ADVERTISER



FIG. 4c

PATH D: ADVERTISER TO SOURCE

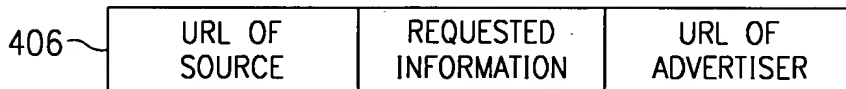


FIG. 4d

PATH E: ARS TO ADVERTISER (OPTIONAL)



FIG. 4e

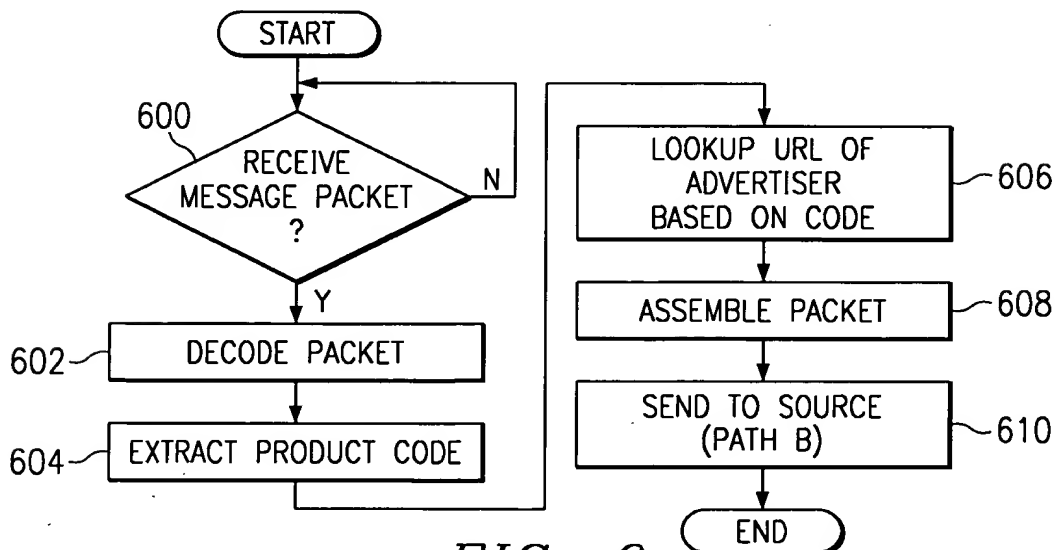


FIG. 5

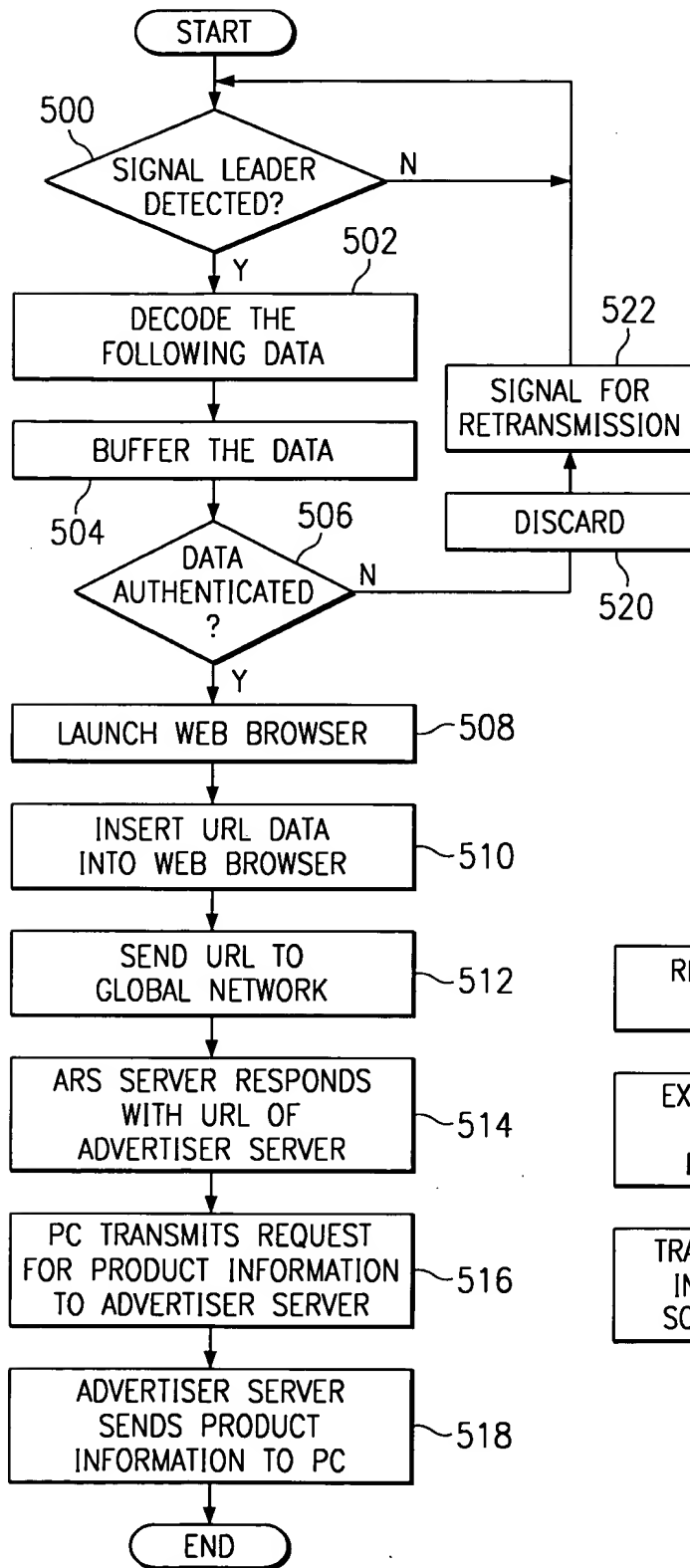
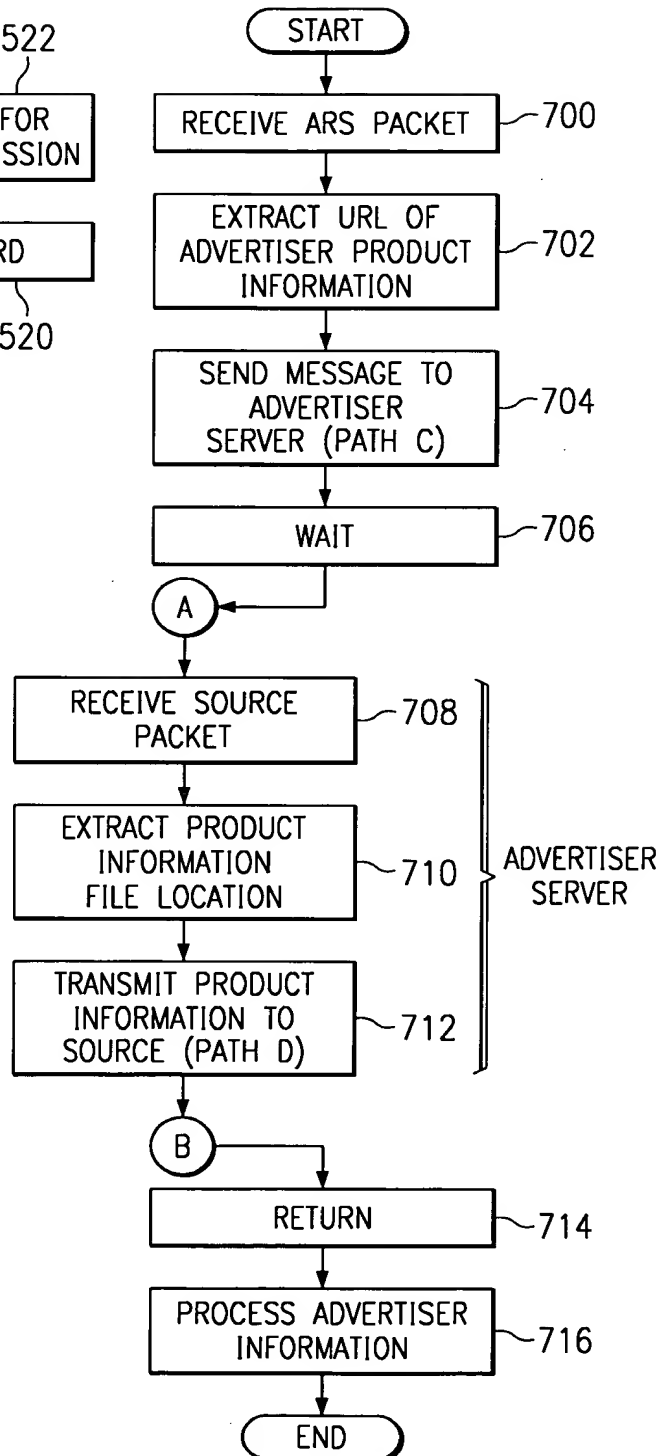


FIG. 7



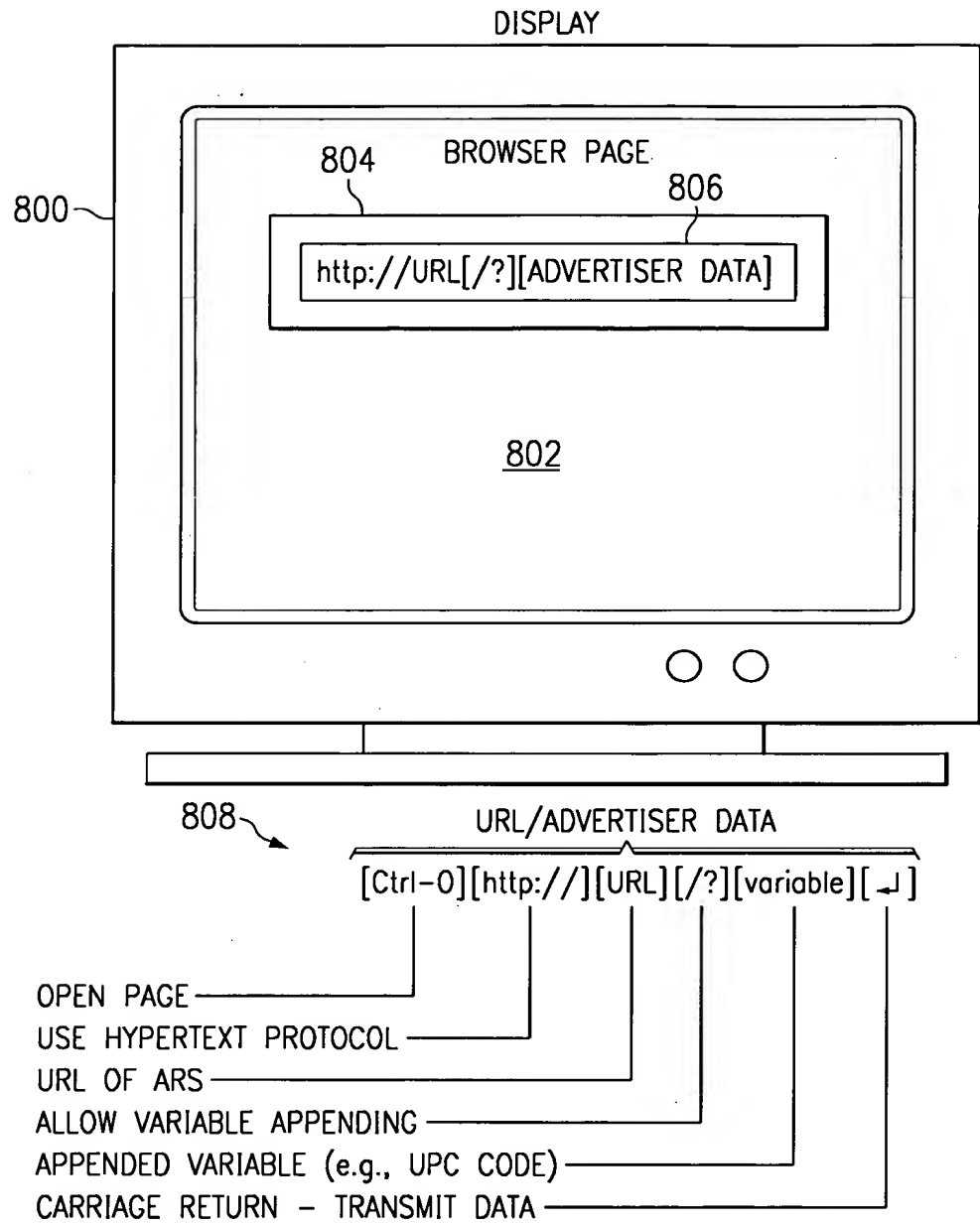


FIG. 8

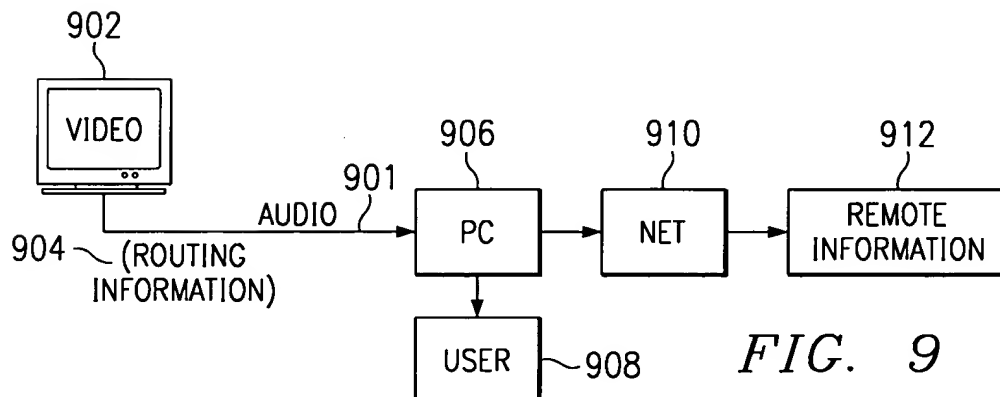


FIG. 9

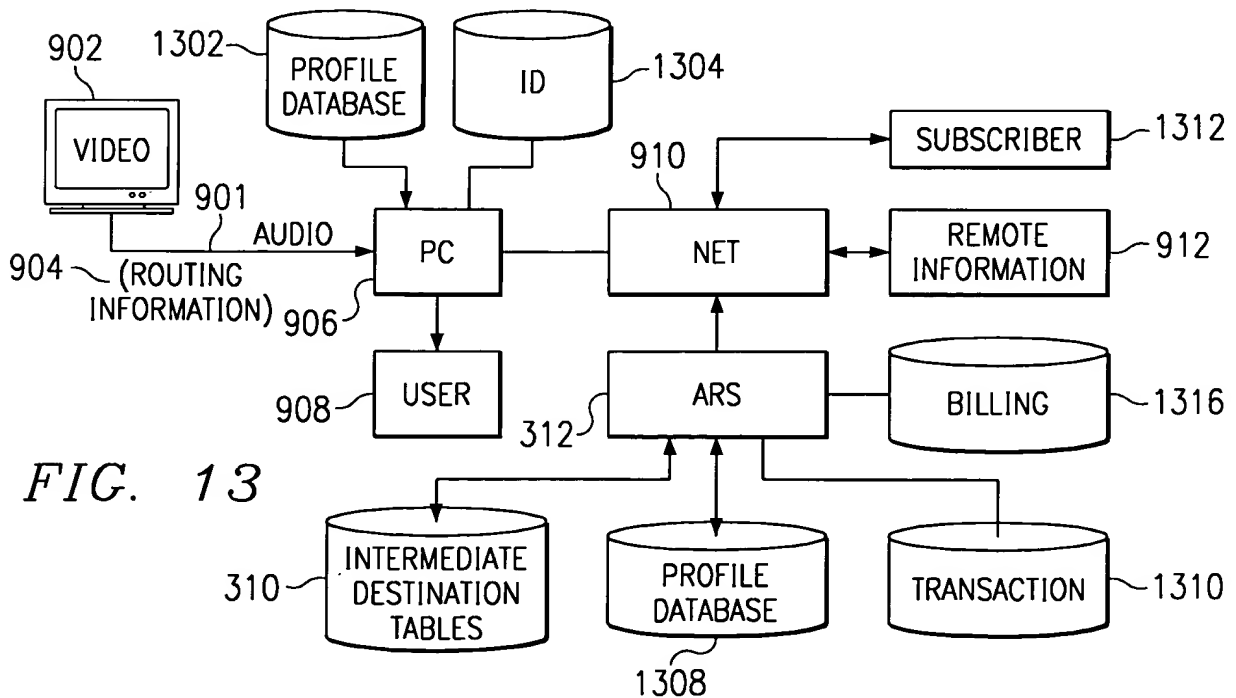
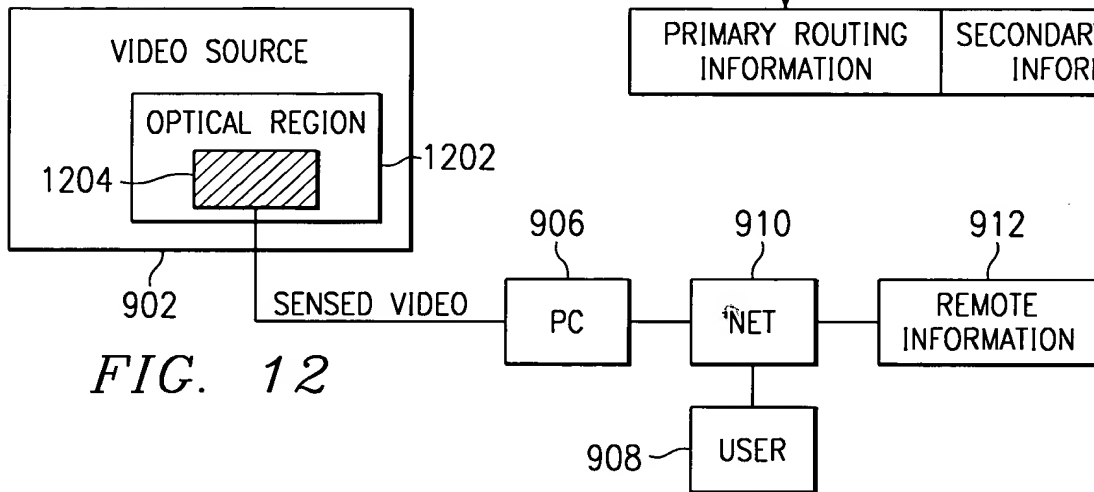
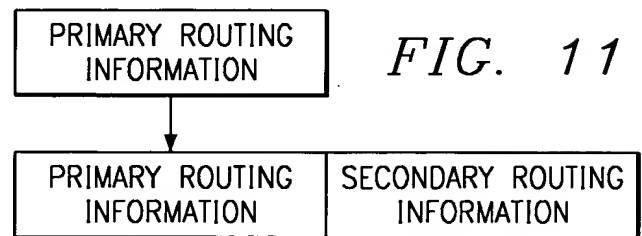
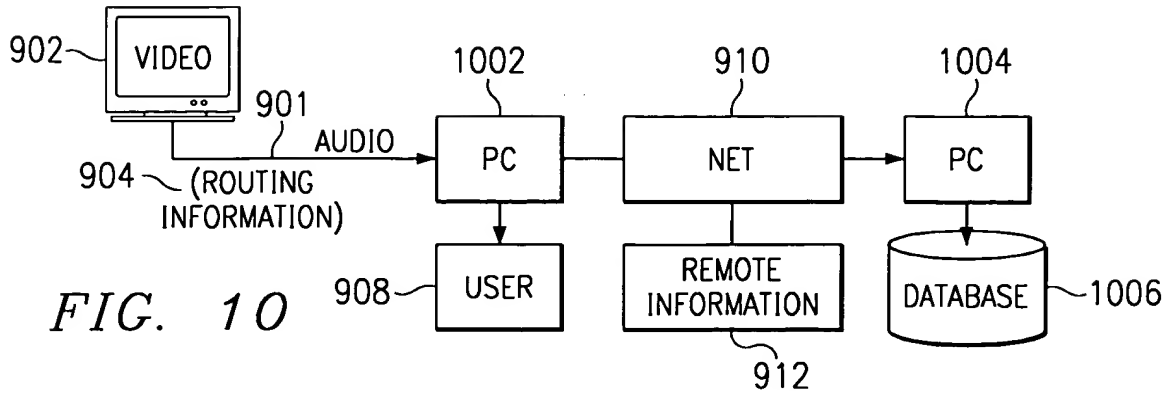


FIG. 14

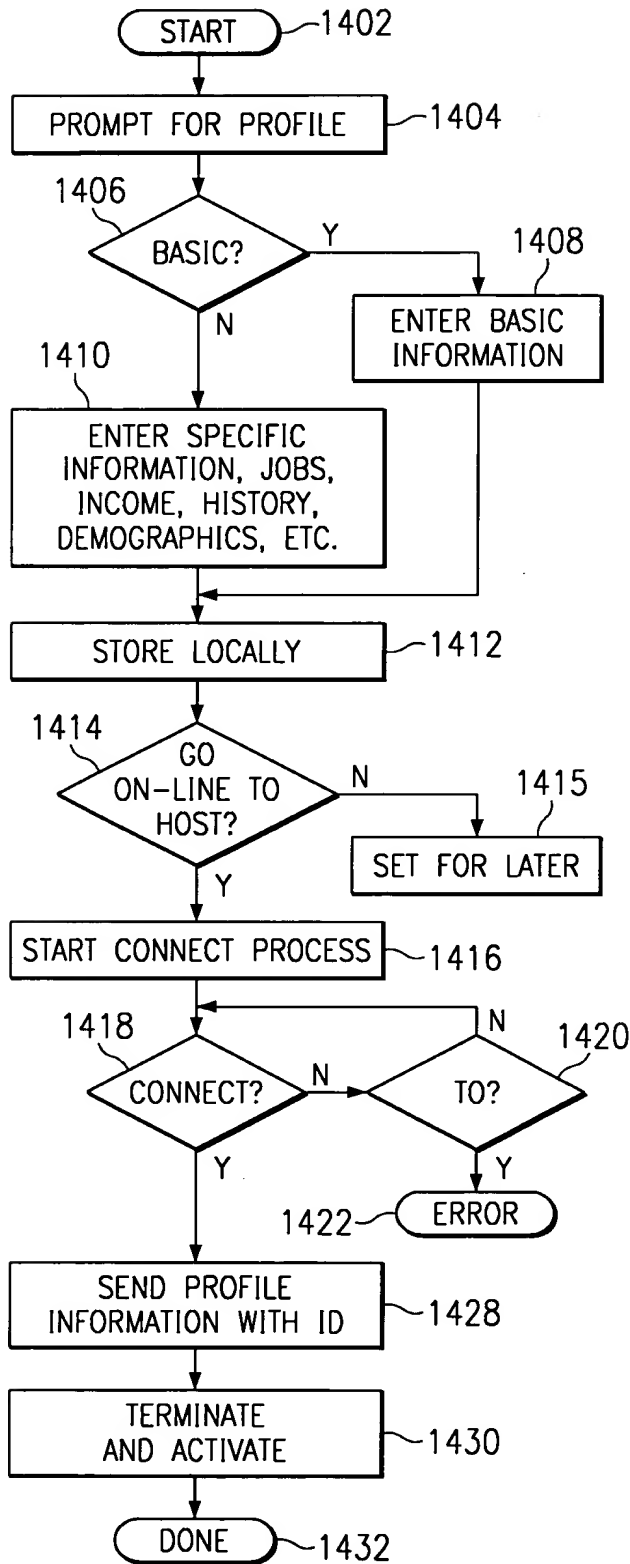
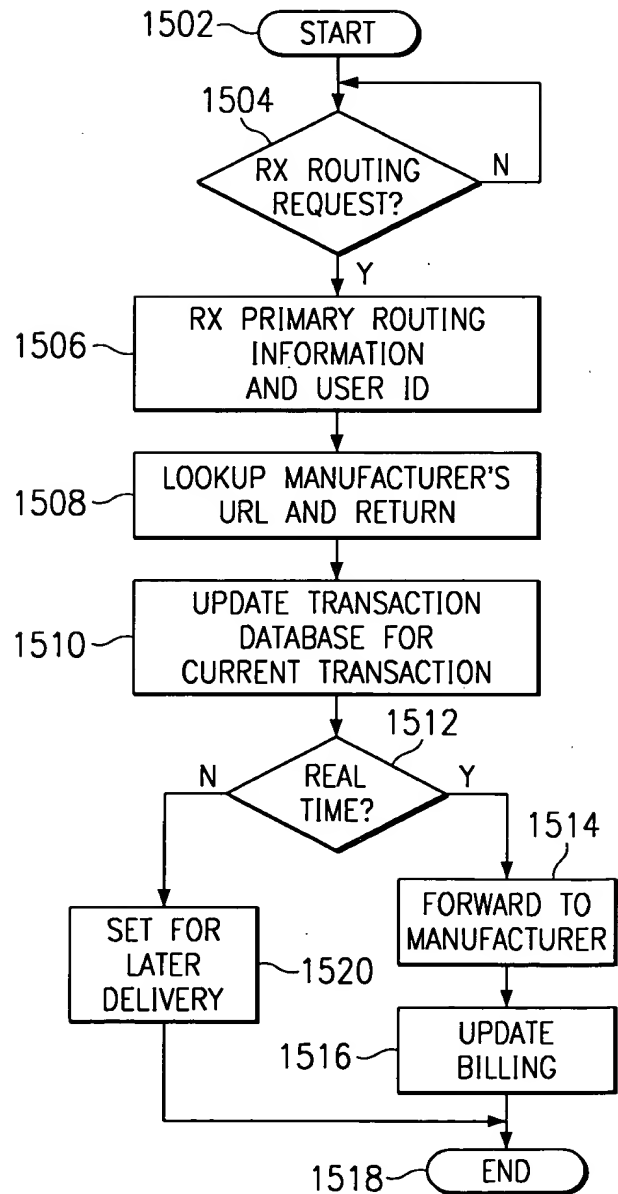


FIG. 15



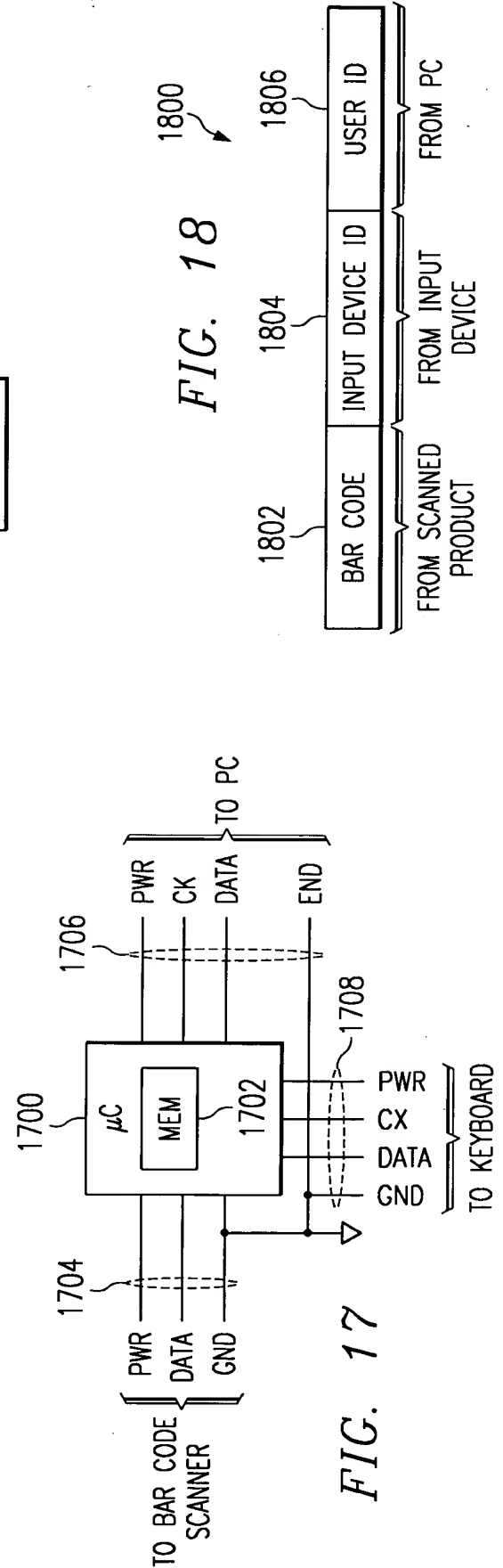
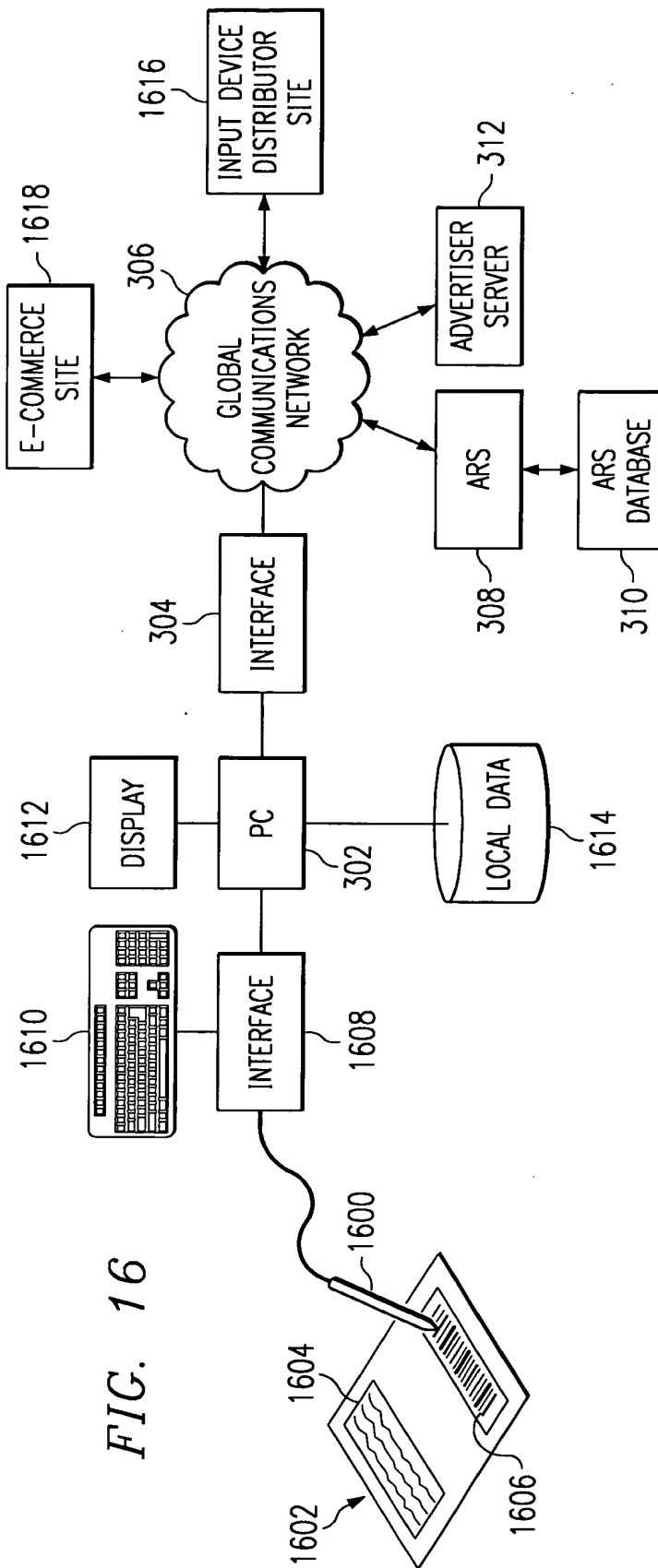


FIG. 19

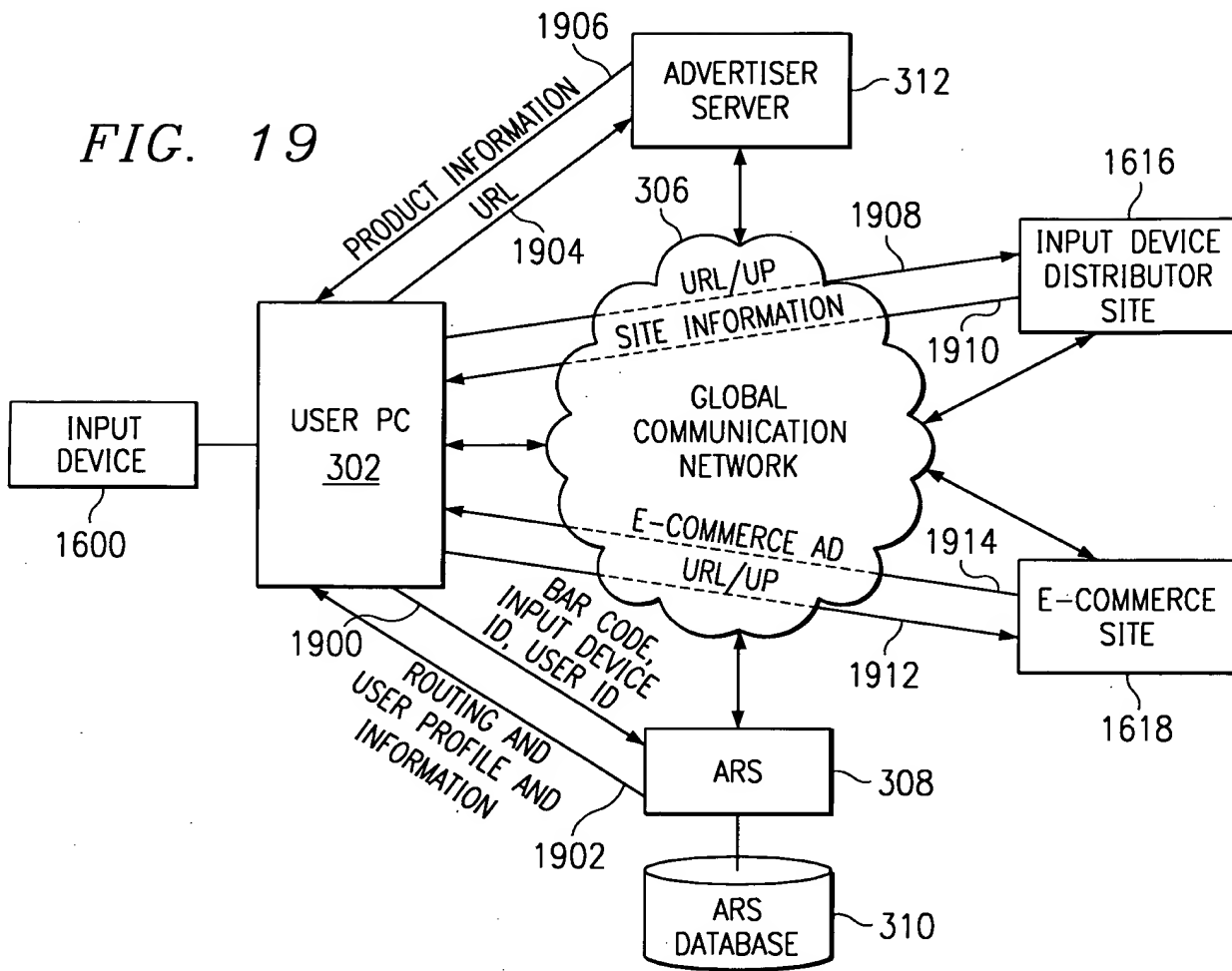


FIG. 20

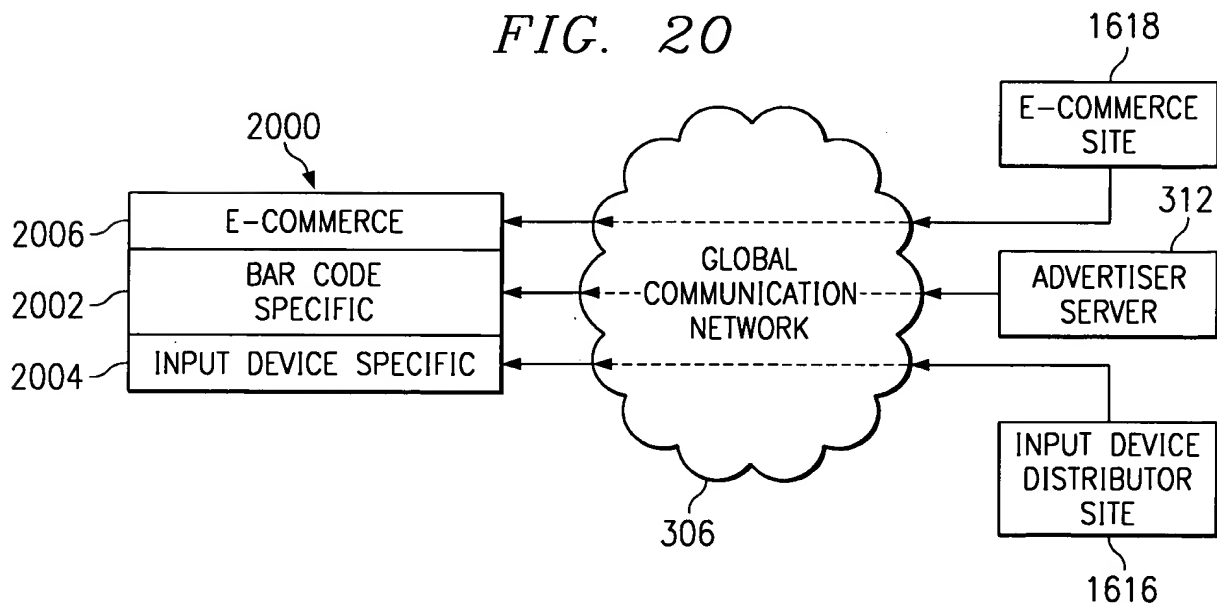


FIG. 21

2102		2104		2106	2108	
PRODUCT		INPUT DEVICE		USER	E-COMMERCE	
BAR CODE	ROUTE	ID	DISTRIBUTOR	PROFILE	BAR CODE	INFORMATION

ARS DATABASE
2100

FIG. 22

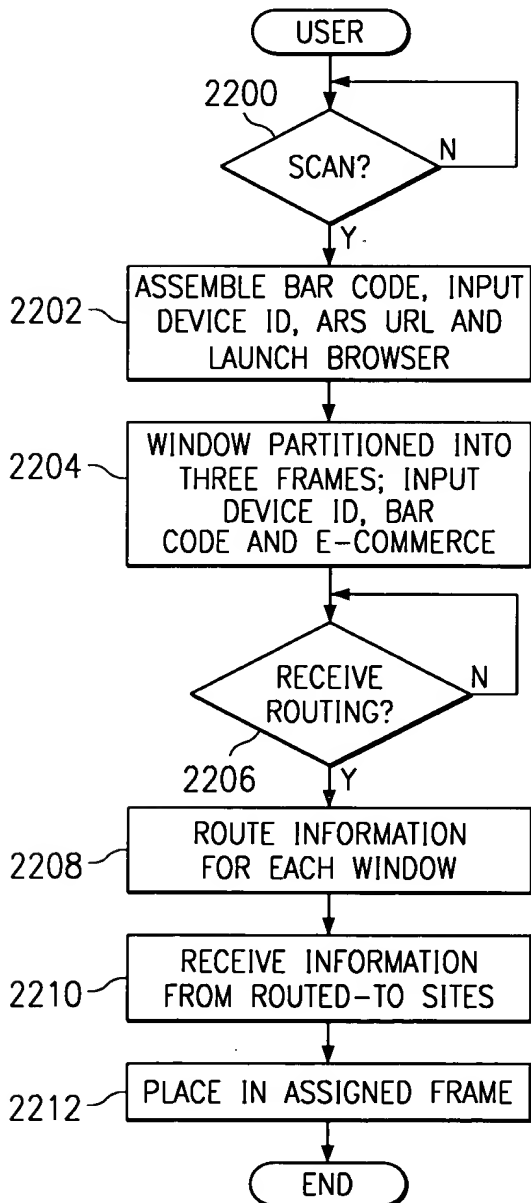


FIG. 23

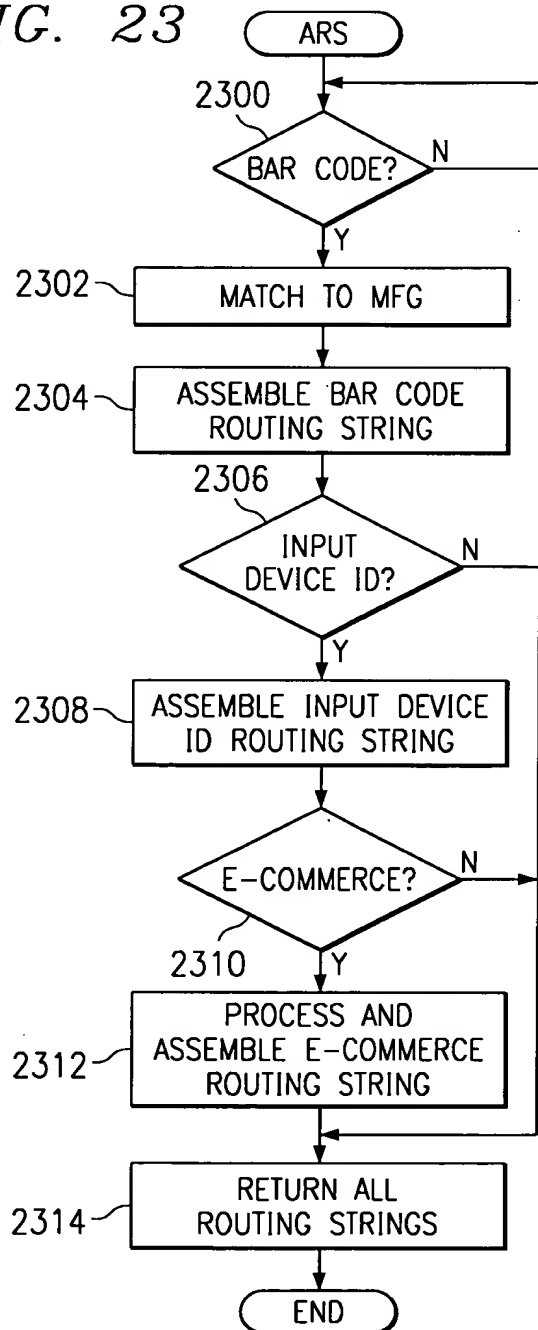


FIG. 24

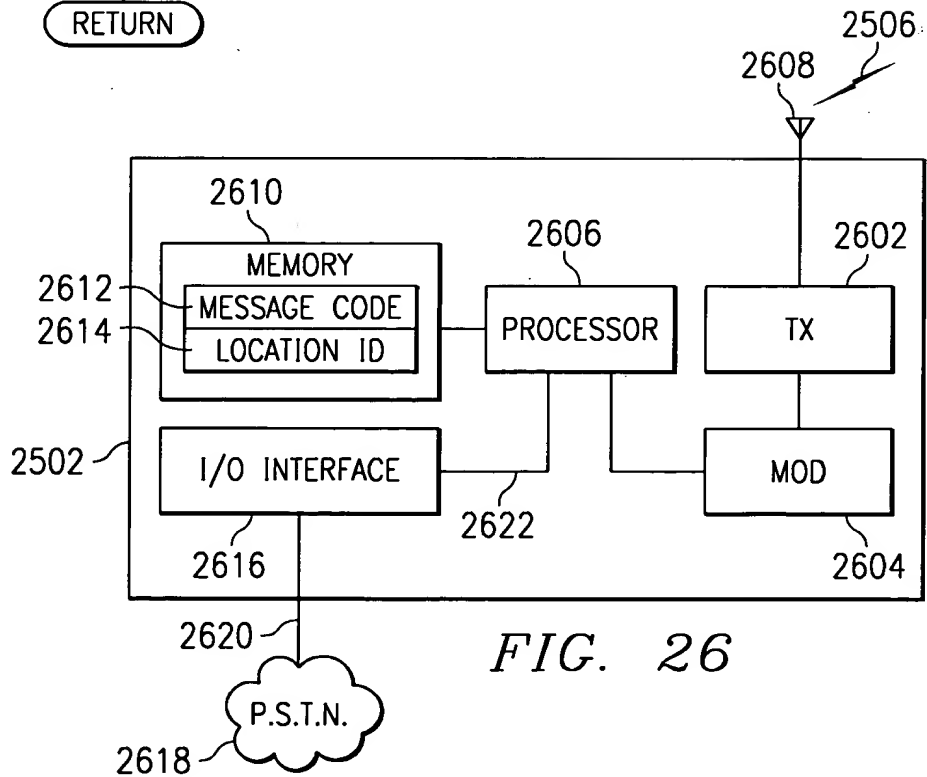
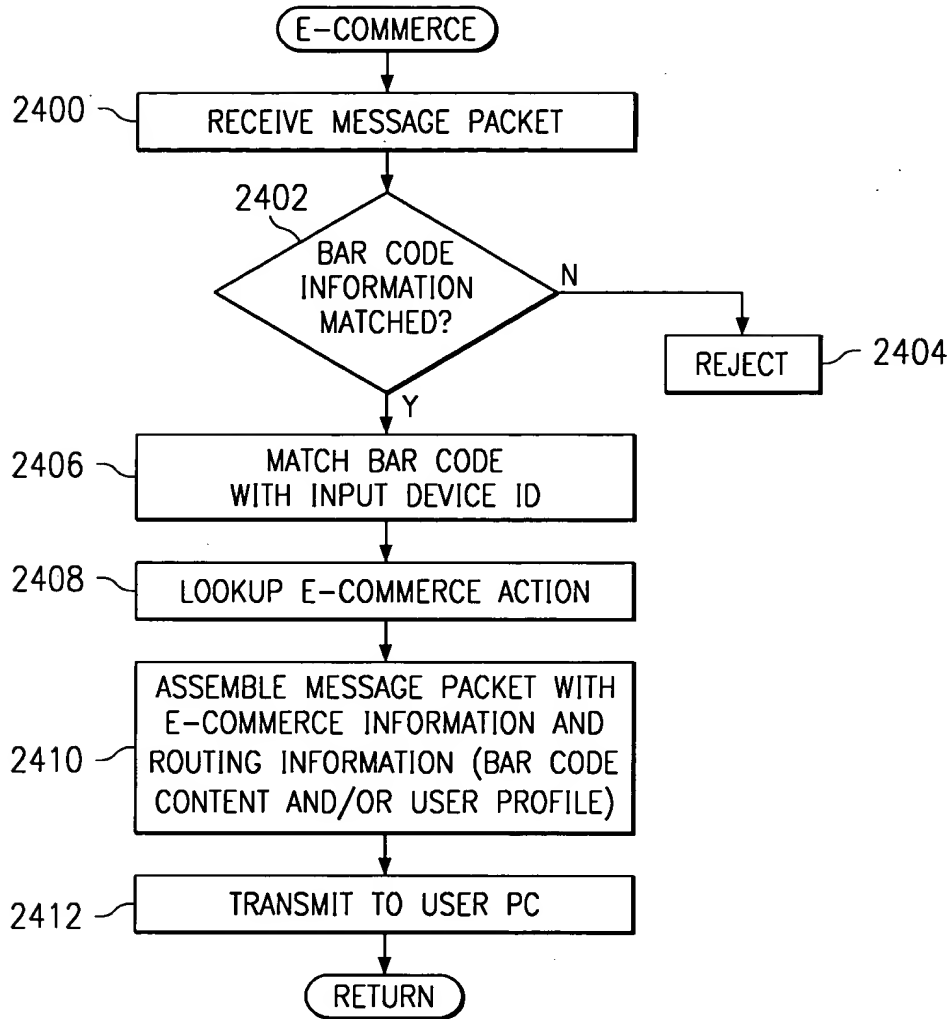


FIG. 26

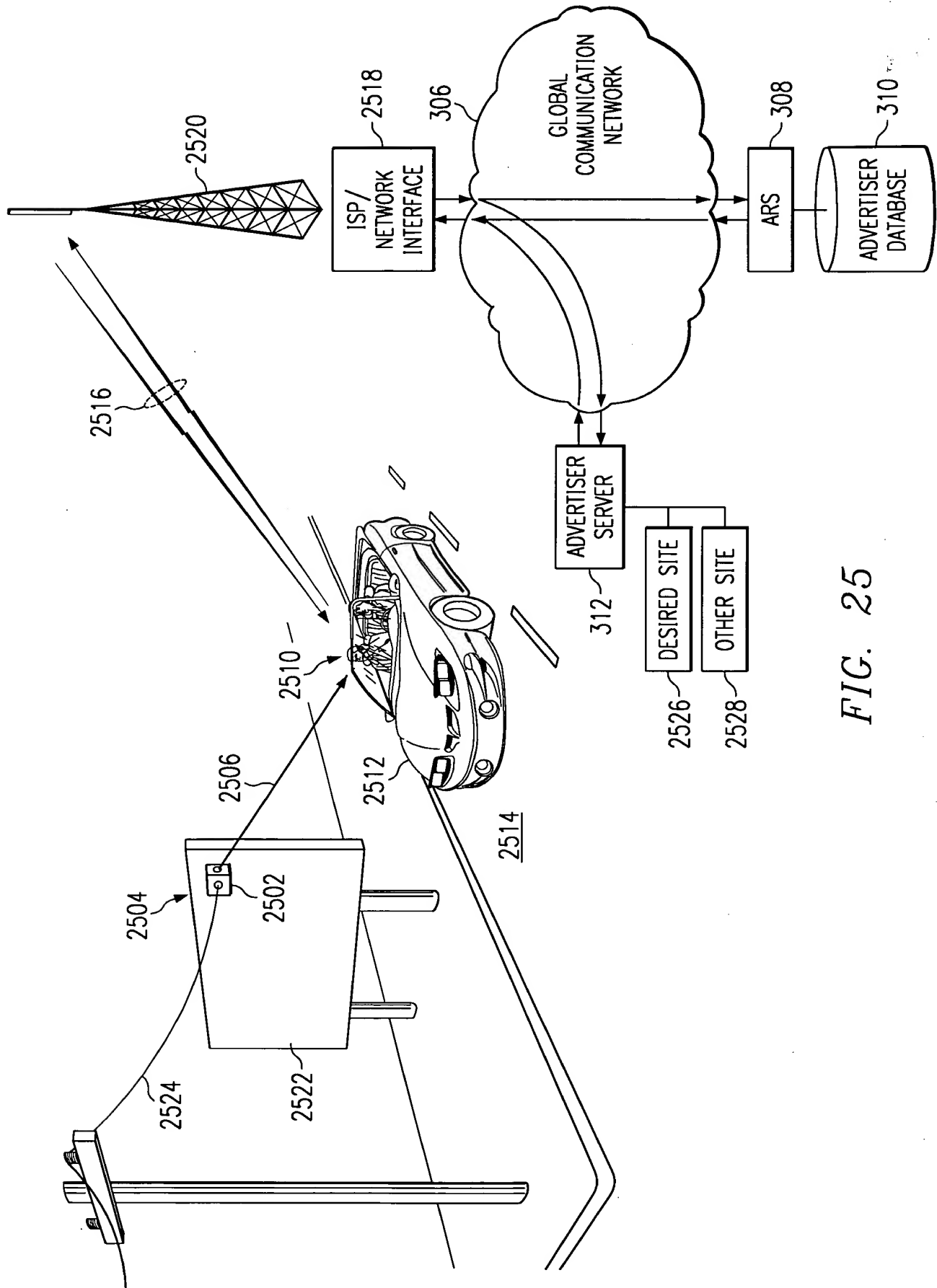


FIG. 25

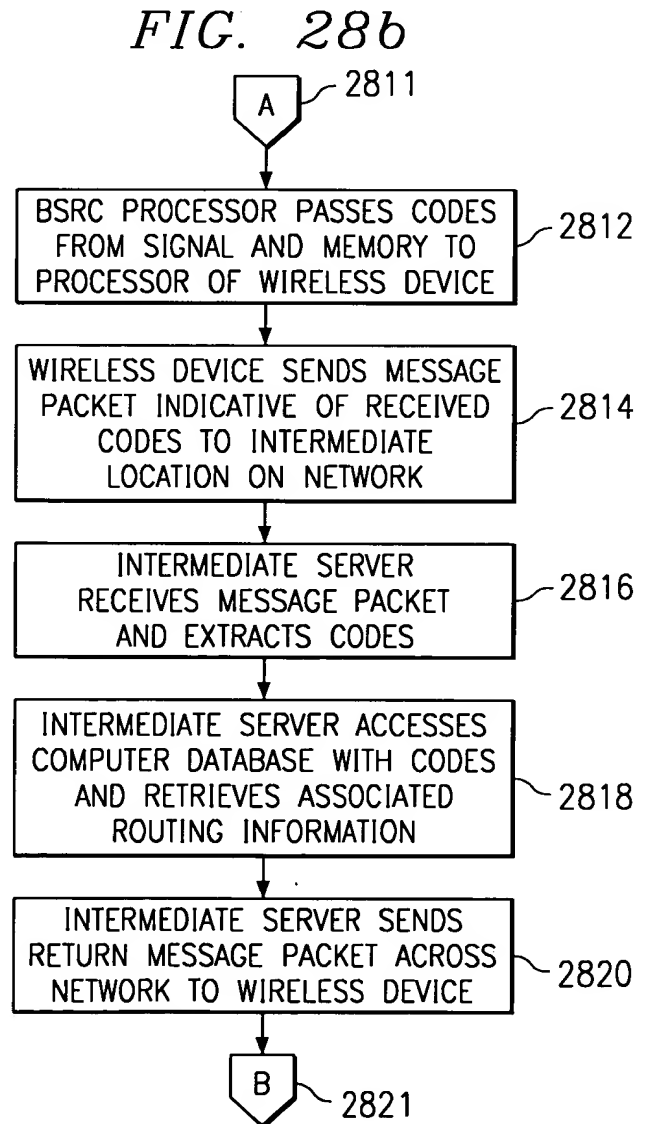
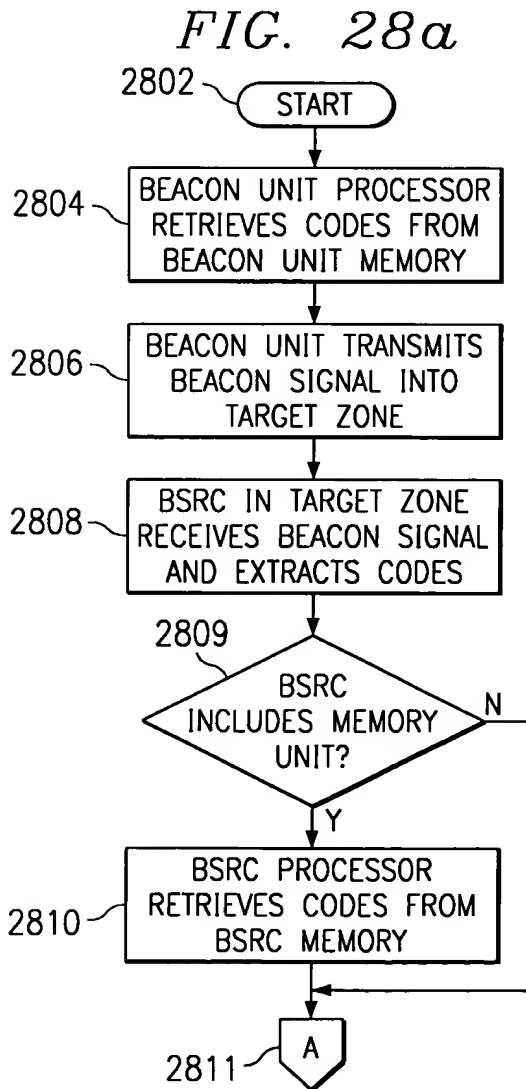
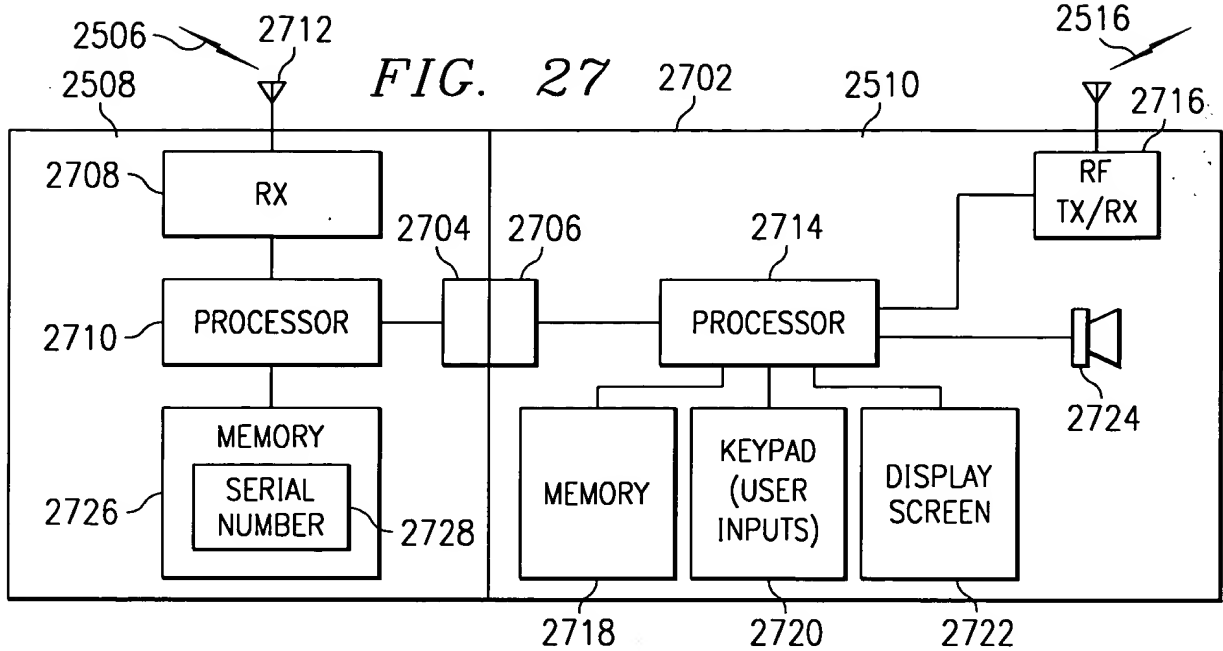


FIG. 28c

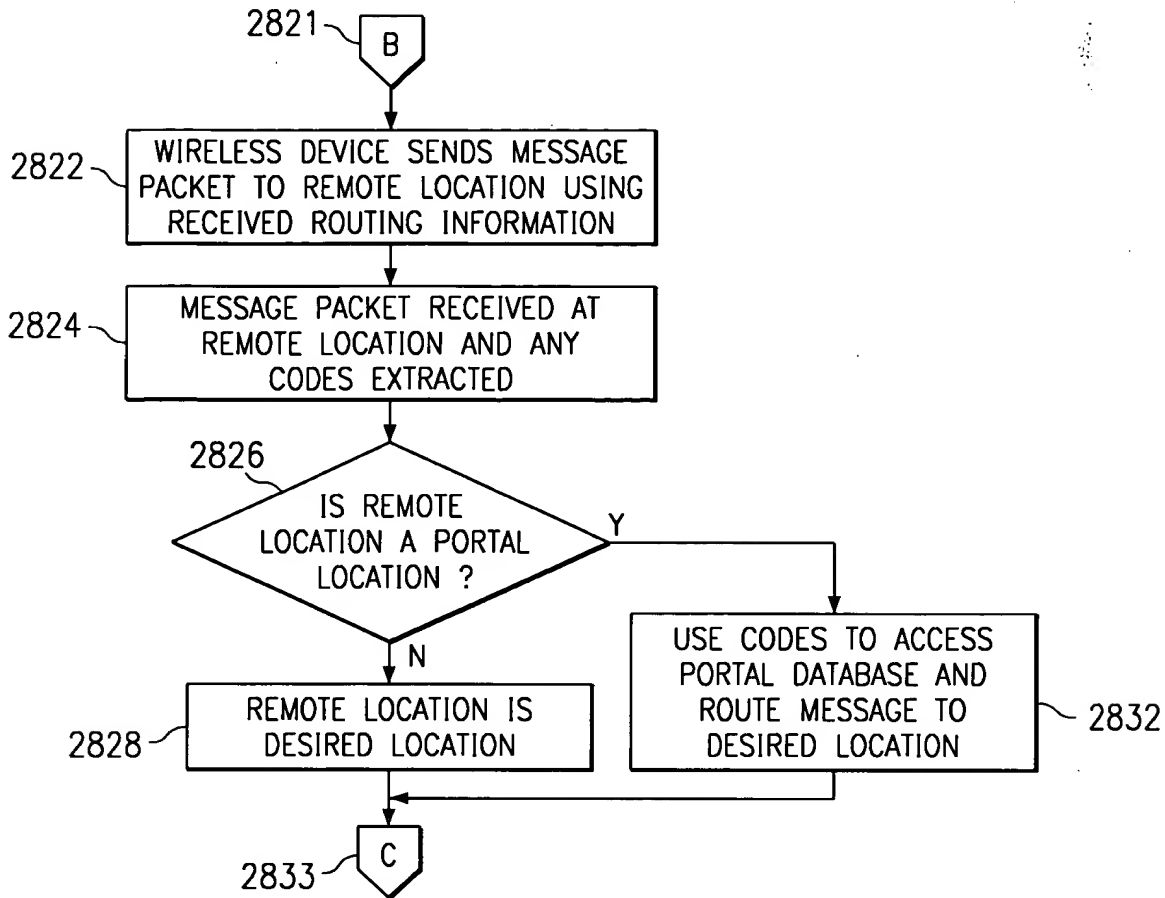
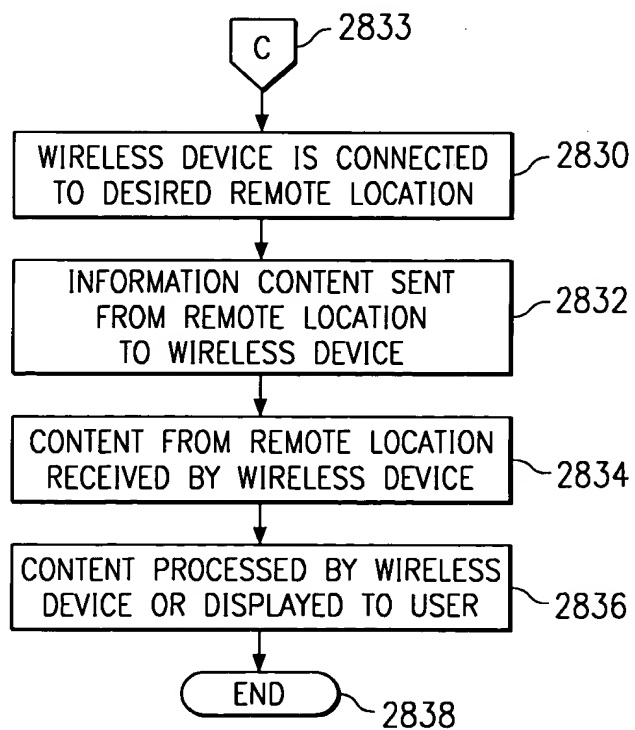


FIG. 28d



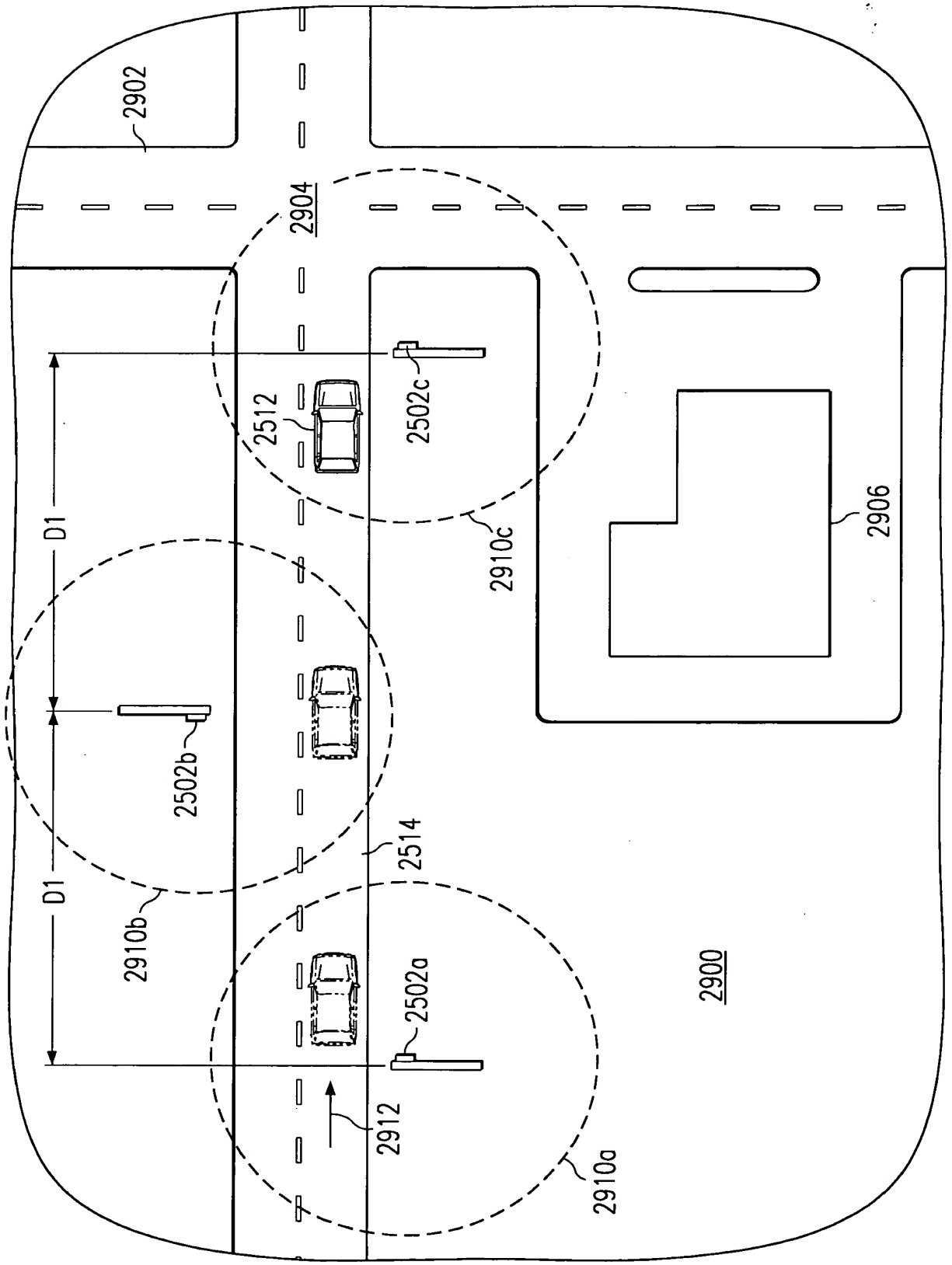


FIG. 29